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COO Forum Appoints Chuck Orzechowski as CEO

Passionate peer champion will build upon legacy of innovation

SILICON VALLEY, California, February 18, 2022 – The Chief Operating Officer Business Forum, Inc.® (COO Forum®) announced today that Chuck Orzechowski will succeed Bill Shepard as CEO of the COO Forum. After 18-years, Bill will step down from his Founder and CEO role and will remain as Director Emeritus. Chuck will focus on building upon the COO Forum legacy of innovation by launching new, value-added initiatives for current and future members.

The COO Forum was founded in 2004 in Northern California by Bill Shepard. The COO Forum is the first-ever COO-only peer group serving the professional development needs of the Chief Operating Officer and Second-in-Command executive in the mid-market.

Chuck currently serves as Cleveland COO Forum Director, is founder of an operational and organizational consulting firm, while also having served as Chief Operating Officer and executive level roles at several Fortune 500, mid-market, and start-up companies. He brings broad experience in manufacturing and more recently a focus on innovative product and service development.

“Executives are under tremendous pressure from many different angles in today’s erratic and ever-changing marketplaces,” Chuck shared, while adding “We are uniquely positioned to leverage the amazing capabilities of the COO Forum leadership team and individual Chapter Directors to provide COO Forum members with support and learning experiences that no other organization can.”

Chuck has participated in the two largest entrepreneurial peer-networking organizations going back to 2004. He is excited to bring his full experience and passion for learning and development to work at growing the value delivered to COO Forum members.

From 1980 through 1999, Bill was a CEO or President at a series of companies, including Divisional President – Philips Electronics, Cole National, Spiegel, and CEO at NordicTrack, Andrew Alexander, Pacific Linen. He has served on the Board at CML (NYSE), NordicTrack, Andrew Alexander, Pacific Linen, and Pacific Linen-Canada.

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About the COO Forum (www.cooforum.org) The COO Forum offers a safe and confidential small group peer-to-peer meeting for standing COOs and other Second-in-Command Executives across a spectrum of industries and company sizes. Participants are expressly from companies with full operating disciplines and professional leadership teams. The COO Forum is a global membership organization and is by invitation only. Members have access to a private and confidential online member platform.