

PRESS RELEASE

For Immediate Release

New Initiative Launches to Support COO Executives in Transition

SARATOGA, Calif., Sept. 15, 2020 – The Chief Operating Officer Business Forum[®], Inc. (COO Forum[®]) is introducing a new initiative entitled COO Executives in Transition which will support COOs in these uncertain and challenging business times. This will be offered to COO Forum members as well as any Chief Operating Officer in transition with absolutely no fee or obligation. The new initiative, which aligns with the association’s core values is expressly for the Chief Operating Officer and Second-in-Command executive.

“Over our 16-years at COO Forum, we have always experienced and supported a higher rate of COOs transitioning from one role to another during past recessions and downturns. In these current and challenging times, we seek to support our greater COO community once again by helping to get them back to their next opportunity,” said Bill Shepard, Founder and CEO at COO Forum.

The COO Forum will provide safe, confidential, and informal opportunities for transitioning COOs to gather and learn best practices while sharing relevant information with experts and peers through weekly Zoom calls and a COO Executives in Transition online forum. “We will have many of our members and chapter leaders providing great sessions on Zoom every week for COO Executives in Transition,” Shepard stated.

Laura Weikle is the second-in-command at the COO Forum and shared that “we have a rich and valued resource in our leadership team to direct and lead this initiative, yet we are seeking additional experts to support this project by providing career opportunities and bringing this to the attention of those operations executives who are in transition.” Weikle is based in Atlanta, Georgia, and is taking the point in facilitating this partnership and engagement of experts. Anyone interested may reach out to her or visit www.cooforum.org for more information.

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About the COO Forum

The Chief Operating Officer Business Forum[®], Inc. (COO Forum[®]) is the leading expert and mentors to COOs since 2004 being the largest, longest running and most highly regarded COOs-Only professional development organization. The organization offers safe and confidential small group peer-to-peer Zoom meetings for standing COOs and other Second-in-Command Executives across a spectrum of industries and company sizes. As many as 40 Zoom Meetings are held each month throughout the U.S., with several chapters internationally. Prior to COVID-19 these meetings were held in person. COO Forum members have access to a private and confidential *COOeForum* while operating a COO Forum LinkedIn Group of 18,000 members.